

FRI MAY 26 1995

*FORUM TEAM  
OAKLAND RAIDERS  
ECONOMICS*

# You CAN go home again

**An open letter to Mr. Al Davis and the Raiders:**

**Do we want the Raiders back?**

**Do we like sourdough bread? Do we covet our sun-battered hills? Do we love our wine? Does the majestic Bay Bridge lead to dear old Oakland (and some other terrific towns, too)?**

**You bet your sweet Silver and Black bippy we do!**

**Don't settle for replacement fans and fickle friends. It's a roots thing, a love deal. Come home to the biggest red carpet you ever saw, to the heart and soul of your history and your franchise.**

**Today Oakland, tomorrow the Super Bowl! Is this pure Raider country, or what?**

**Let us share your commitment to excellence. Bring back your team and together we will rediscover the true meaning of "Pride and Poise".**

**It's the right thing to do. In our hearts we know it. In your heart YOU know it.**

**The bottom line?**

**Just come home – and win – baby.**

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